

EVERCLEVER



EDUCATION GROUP

Est.1998

**Real World
Real Learning
Real Opportunity**



Bangkok School
of Management

EVERCLEVER 
LANGUAGE SCHOOL

www.everclevergroup.com

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Welcome from the Chairman



Mr. Chang Yao-Lang, Chairman



Ms. Lee, Vice-Chairperson

Welcome to EverClever Education Group!

Moving into the new century, we have learned that the educational mold of the past will no longer suit a rapidly changing world, which re-defines itself continually through new technology, discoveries and advances. A new vision and mission for the globalized world are needed, and the EverClever Education Group seeks to fill that void.

Founded with the modest goal of establishing a world-class international kindergarten that could provide both a progressive education and an intimate family environment, the company has since grown by leaps and bounds, extending into the secondary, tertiary and adult education fields. It is my sincere hope that the services and opportunities we offer will be used for the betterment of all, and that the EverClever Education Group will become a leader in education for the 21st century.

Yours Truly,

Mr. Chang Yao-Lang

The driving force behind EverClever Education Group's rapid progress is Mr. Chang Yao-Lang, the owner and chief executive officer. Born in Taiwan, he has resided in Thailand for over twenty years, having established a series of successful companies in a range of industries before venturing into the field of education. Attributing his personal success to the educational opportunities he personally received over the years, Mr. Chang firmly believes that an affordable, quality education should be made available to as many as possible. This conviction has fundamentally defined the company at all levels, as it has striven to enrich Thailand's reputation as a center for learning in Southeast Asia and beyond.

Deeply involved in all aspects of the EverClever Education Group's daily operations, Mr. Chang continues to pursue new opportunities for the company and to extend those benefits not only to its many stakeholders, but also to the surrounding community. In the process he hopes to establish a legacy that will last well into the future and change the new globalized world in a positive way.



Corporate Profile

EverClever Co., Ltd. was established in Bangkok, Thailand in 1998. Recognized by the Thai Ministry of Education, it has been successfully operating for thirteen years as an international education provider. EverClever serves as a total-solution education center that provides kindergarten, primary, secondary, and higher education, as well as language camp programs and test preparation courses, for both Thai and foreign students.



The story of EverClever Education Group began in 1998 with a humble kindergarten of four students. Today, **Wells International Kindergarten** spans two campuses and welcomes more than 200 children from two through six from more than twenty countries. Its primary aim is to provide a quality education that focuses on the holistic development of young learners.



Wells International School welcomes over 500 students from two dozen different cultures and backgrounds, and delivers an American curriculum in which all subjects are taught in English by qualified, licensed instructors. The school is accredited by the Western Association of Schools and Colleges (WASC) and is an honored member of the International School Association of Thailand (ISAT).



Bangkok School of Management

Bangkok School of Management provides a unique opportunity for students to receive a world-class higher education in Thailand through creative and innovative foreign university pathways. BSM offers its students the prestige of a British, American, Australian or European qualification at an affordable tuition rate, and provides the opportunity to apply academic credits towards a bachelor's degree at highly recognized universities all over the world.



EverClever Language School offers a variety of language classes—including English, Thai, Chinese and Russian—and also TOEFL test preparation and corporate English classes. All programs are delivered by qualified native speakers and are customized to individual or group needs, depending on the students' language abilities. In addition, EverClever Language School operates English and Chinese language camp programs for international students.

Wells International Kindergarten

BANGNA CAMPUS

Wells International School's Bangna campus is the newest addition in the Wells system, having opened its doors in the fall of 2011.

- ✓ **Expansive tract of land in the rapidly developing Srinakarin area of Bangkok**
- ✓ **Beautifully maintained campus**
- ✓ **Facilities created with its young kindergarten students in mind**

From its child-safe swimming pool to the gardens and library, the school offers young children limitless learning opportunities through its excellent teaching staff and hands-on approach.

DID YOU

During the early years of children's lives, their cognitive development peaks, and they begin to learn foundational skills in language, motor skills and social interaction.



Wells International School's early years campuses, both licensed by the Thai Ministry of Education, tap into this enormous capacity, providing young students with **research-based learning opportunities** that promote their reasoning, creative thinking and inquiry skills.

Aligned with the learning standards of Wells International School's primary and secondary programs, the curriculum at our kindergarten emphasizes:

- hands-on learning
- engaging physical and mental activities
- holistic approach that addresses each developmental domain—creative, emotional, intellectual, physical and social.

Young learners are thus able to build a **solid academic foundation** and a **love for learning** that carries into primary school and beyond.



FACILITIES

- ✓ 12 classrooms
- ✓ Computer lab
- ✓ Indoor playground
- ✓ Music and dance studio
- ✓ Outdoor garden and playground
- ✓ Swimming pool

Wells International Kindergarten

THONG LOR CAMPUS

The oldest campus in the Wells International School system, the Thong Lor campus underwent extensive renovations in 2011, benefiting from expanded facilities and the latest advances in educational technology.

- ✓ Caters to students from kindergarten to Grade 2
- ✓ Sets a new standard for early education in Bangkok
- ✓ Offers individualized instruction from well-trained teachers
- ✓ Engaging environment designed specifically for young learners



KNOW THAT...

Central among the skills young learners must acquire are literacy and numeracy—competencies that form the foundation for every future subject. Wells International School provides a **nurturing classroom environment** that focuses on these areas through **active learning opportunities** in which children are free to construct their own learning under the **guidance of trained teaching professionals**.



Children naturally learn best by playing and interacting with their peers. Wells International School's Thong Lor and Bangna campuses are both **designed to facilitate and sense of exploration and wonder in a safe, nurturing environment**.



FACILITIES

- ✓ 22 classrooms
- ✓ Computer lab
- ✓ "Fun Zone"
- ✓ Indoor playground
- ✓ Music studio
- ✓ Swimming pool

Wells International School



ABOUT WELLS

Wells International School's On Nut campus has rapidly grown since opening in 2006, and it now provides a **world-class education** to nearly **five hundred students** from more than **twenty nations**. A member of the International Schools Association of Thailand, and accredited by the Thai Ministry of Education and Western Association of Schools and Colleges, the school offers an intensive, **American-based** curriculum, adapted for the needs of an **international student body**.

CHANGING THE WORLD, ONE STUDENT AT A TIME...

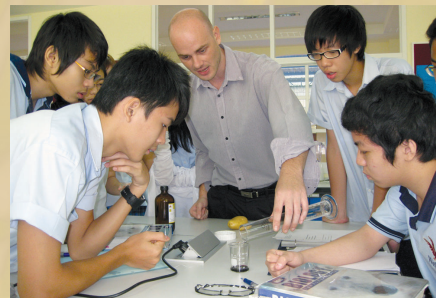
In addition to its intensive American learning standards, Wells International School has adopted its own **Expected School-wide Learning Results (ESLRs)** that students must master before advancing to university and beyond. Comprising six distinct areas that are measured through classwork, community service and in-school programs, the ESLRs form a comprehensive portrait of a **21st century learner**. The expectations addressed in the ESLRs include:



- ✓ **Global citizenship**
- ✓ **Critical thinking and problem-solving**
- ✓ **Effective communication**
- ✓ **Health and hygiene**
- ✓ **ICT proficiency**
- ✓ **Cultural awareness and appreciation**

QUALIFIED, EXPERIENCED STAFF, 75% OF WHOM POSSESS OR ARE PURSUING ADVANCED DEGREES

Wells International School is one of only a handful of institutions in Thailand to offer both the **Advanced Placement (AP)** and **International Baccalaureate (IB) Diploma*** programs. Tailored to fit the needs of high-



level learners, the programs are taught by highly trained instructors certified by the U.S.-based College Board and IB program. By taking these courses, high school students receive the opportunity to study material at the college level and even earn credit at top universities worldwide!

*The IB DP will be offered as of the 2013-2014 school year.



Three-time Gold Medalists
World Scholar's Cup



Ten-time Champions
Thailand Int. School Activity
Conference



World Champions
World Math Day



National Champions &
Quarter Finalists
Thailand National Debate
Competitions



Two-time Gold Medalists
Readers' Theatre
Competition

WORLD CHAMPIONS IN THE 2011 WORLD MATH DAY

Successful learning in the 21st century depends not only upon mastery of the core subjects, but also expertise in a wide range of skills, from the **ability to work in a team** to the capacity to make connections between seemingly unrelated subjects. Beyond their standard classes, students at Wells International School are encouraged to explore other learning opportunities through **sports, music, debate, academic competitions, internships, job shadows and community service.**

WELLS GRADUATES HAVE BEEN ACCEPTED TO TOP UNIVERSITIES WORLDWIDE

One measure of a school's success is undoubtedly the quality of its graduates. Having seen off only two graduating classes in 2010 and 2011, Wells International School has already witnessed its students receiving **acceptances from universities around the globe**, often accompanied by scholarship offers. Wells graduates have obtained admission into top-tier institutions in Thailand and abroad, including:

- Colorado State University (United States)
- Purdue University (United States)
- St. John's University (New York, United States)
- Stony Brook University (United States)
- University of California, Davis (United States)
- Central St. Martins College of Art & Design (U.K.)
- Nottingham University (United Kingdom)
- University of British Columbia (Canada)
- Victoria University (Australia)
- Yonsei University (South Korea)
- Tamkang University (Taiwan)
- Chulalongkorn University (Thailand)
- Kasetsart University (Thailand)
- King Mongkut's Institute of Technology (Thailand)
- Mahidol University (Thailand)
- Thammasat University (Thailand)

WELLS FACILITIES

In addition to its three dozen classrooms—all equipped with computers, widescreen televisions and wireless access—the On Nut campus features music and dance studios, a spacious auditorium, a hydroponics-equipped greenhouse and terrarium, a sports coliseum and numerous other facilities.





Bachelor's Degree

USA, UK, Europe Pathway

Australia Pathway

1-2 years Study Abroad
Partner Universities in USA, UK, Australia or Europe
OR
Study via Distance Learning
Southern New Hampshire University
Northumbria University

Bachelor of Business
KENT Institute of Business & Technology
One year fast track
OR
BA (Hons) in Business Management
University of Sunderland or University of Wales, UK
Study via Distance Learning

BSM Business Certificate

24 Subjects
(5 trimesters or approximately 2 years at BSM Bangna)

Elective Courses
10 elective courses

Integrative Courses
20 compulsory courses

College Prep
English ++
(If English proficiency is below required level)

Foundation Courses
Academic English Fundamentals of Mathematics

High School
M.6, Grade 12, 5 IGCSE subjects, GED or equivalent



Language
TOEFL, IELTS, BSM Placement Test, BSM University Prep

Bangkok School of Management



**Bangkok School
of Management**

Bangkok School of Management (BSM), operating since 1997, is **the first international college in Thailand to offer the 2+1 bachelor's degree programs**. Officially recognized by the Ministry of Education in Thailand, BSM benefits from partnerships with a number of reputable universities all over the world, including the US, UK, Australia and Europe.

BSM's unique 2+1 programs allow students to obtain their bachelor's degrees in cost-effective manner, at the same level of quality with which they are offered in their native countries. Included among the many majors offered at BSM are in-demand areas such as **business administration, marketing, management, international business, information systems, economics, finance and psychology**.

Located in two campuses—one for the **US, UK and Europe Pathway** (Chidlom Campus), and another for the **Australia Pathway** (Bangna Campus) - BSM facilities are equipped with modern resources such as a physical and virtual library, spacious student lounge, seminar hall and wireless internet access, all designed to provide students with as many learning opportunities as possible.

At BSM, we strongly believe in maximizing student potential!

Our small class sizes guarantee individual attention throughout the program. The school not only provides an opportunity for students to excel in learning, but to also develop lifetime relationships with future business leaders around the world.



AT BSM, WE

Uphold the **highest education standards**

Advocate for the **best learning experiences** for its students

Prepare young people to face the **challenges of the 21st century**

Provide **cutting-edge educational opportunities** to students



Southern
New Hampshire
University

CityUniversity
of Seattle

northumbria
UNIVERSITY



KENT
INSTITUTE
OF BUSINESS AND TECHNOLOGY

EverClever Language School



In addition to learning languages such as **English, Chinese, Thai and Russian**, students at EverClever Language School can also prepare for the **TOEFL exam**. In addition, we offer **corporate training** for our local and international clients, in which all programs are taught by qualified native speakers and can be customized to individual or group needs.

Language Programs



EverClever Language School offers 4 languages:



English



Chinese



Thai



Russian

The work is very intense, and students are completely immersed in a new language environment. As a result, after only a few weeks of attending classes, students **begin to speak in a foreign language**.

To help students master their language skills, all programs include:

- intensive instructor training
- learning in a language lab
- individual consultations with teachers

To ensure that they have an opportunity to practice their newly gained language skills in a real-world context, EverClever Education Group **partners with educational establishments all over the world**, allowing students to continue studying the language in the native countries.

TOEFL Prep Course



Each year, **nearly a million individuals** of all ages who are planning on studying at higher education institutions abroad **take the TOEFL test** to demonstrate their English-language proficiency.

To help our students prepare for the TOEFL exam, we designed a unique course, which is based on the online platform that allows students to take realistic TOEFL tests online and to receive score reports on their results.

The course's aim is to **maximize students' test scores** through:

- comprehensive online lessons
- in-class strategy sessions
- simulated online TOEFL tests
- and hundreds of practice questions that are virtually identical to the items on the real test

Corporate Training



In order to plan, make decisions and successfully manage a business in the new era of technology and globalization, it is crucial to communicate in English effectively.

In order to help our clients improve their business vocabulary and build on their language skills, we develop courses that are unique to the individual needs of our corporate clients. We thus ensure that:

- corporate **programs are tailored** to clients' needs
- courses are taught by **certified native speakers**
- students receive **individual attention**
- managers receive **progress reports** on a regular basis

NEWSFLASH!



LANGUAGE CAMPS

We recently initiated a number of exciting programs for local, as well as international students visiting Thailand and established an **intensive language camp program** for English and Chinese Languages.

Program Structure

The language camp programs are **very intensive** and include a **minimum of 20 hours of English and 6 hours of Chinese language** practice every week. Depending on students' needs, courses may include general English, business English, TOEFL preparation and Chinese language. All programs are **delivered solely by native speakers**, and each emphasizes the **development of students' speaking skills**.

Program Benefits

The short-term language programs in Thailand have become very popular with international students and their parents because they provide students with the **unforgettable experience of studying abroad** and making new friends from around the world.

Yet we believe that learning opportunities extend beyond the classroom!

An integral aspect of all language programs is the opportunity students receive to **experience unique Thai traditions**. Together with their new friends, students visit temples, tour various historical sites in Thailand, take trips to nearby beaches, visit aquariums, watch movies and taste diverse foods. Such interaction affords them the chance to both **practice their language skills** and **immerse themselves in Thai culture**.



Living under the same roof, studying in the same classrooms, doing homework and traveling together, students and teachers from different countries become much closer to each other. They become close friends, something they probably could not have imagined in the past. It not only provides new knowledge and experiences, but also helps to develop students' minds, and expand the boundaries of the world for them: a world that becomes smaller through the connections they make with each other.

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